

## KemperLesnik® Takes Home Five Awards at the 2018 Golden Trumpet Awards

Five campaigns were acknowledged at the Publicity Club of Chicago's 2018 Golden Trumpet Awards

**CHICAGO (June 26, 2018) -** <u>KemperLesnik</u>, an award-winning public relations, events, sports marketing and content marketing agency, was honored with five <u>Golden Trumpet Awards</u> for its outstanding client work at the 59<sup>th</sup> annual Publicity Club of Chicago (PCC) Golden Trumpets Ceremony. This prestigious awards program "honors distinguished individual achievement of public relations and communications," across the Midwest. Companies are evaluated "for excellence in planning, creativity and execution."

KemperLesnik was recognized for campaigns in three different categories for five clients.

A Golden Trumpet was awarded to the <u>Ritchie Bros.</u> campaign, "Merging Brands & Transforming A Company" in the Integrated Marketing and Communications category.

Campaigns "Hurricane Harvey" for <u>Aon</u> and "The New Frontier for Travel in the Great American West" for <u>Silvies Valley Ranch</u> were also recognized in the Integrated Marketing and Communications category with Silver Trumpets.

KemperLesnik's campaign, "Betting on Black: The Launch of Streamsong Black" for <u>Streamsong Resort</u> was awarded a Silver Trumpet in the Media Relations category.

In the Crisis/Issues Management category, KemperLesnik was awarded a Silver Trumpet for the "Creating a Savvier Traveler" campaign for Aon Affinity Travel Practice.

"I am so proud of the creativity and drive of this KemperLesnik team, and I am even more proud of the team's focus on client service," said Amy Littleton, executive vice president, managing director of KemperLesnik. "We shine only because our clients trust us to deliver breakthrough work for them."

For more information on the Publicity Club of Chicago or the Golden Trumpet Awards, please visit <a href="https://www.publicity.org">https://www.publicity.org</a>.

## About KemperLesnik:

KemperLesnik is a leading <u>public relations</u>, <u>event marketing</u>, <u>sports marketing</u> and <u>content marketing</u> agency serving Fortune 500 clients. Ranked among Chicago's top PR agencies, KemperLesnik produces award-winning campaigns that connect people to brands in innovative ways. With content generation at its core, the agency specializes in delivering integrated communications for leading brands in consumer, corporate, sports and travel and tourism industries. KemperLesnik has <u>managed major national and international events</u>, including the <u>Maui Jim Maui Invitational</u>, <u>Windy City Wine Festival</u> and <u>numerous PGA TOUR affiliated events</u>, for more than 30 years. For more information, visit <u>www.kemperlesnik.com</u> or follow on Twitter @<u>KemperLesnik</u>.

Media Contact: Hannah Breeding, KemperLesnik, hannah.breeding@kemperlesnik.com, 312-837-1526