



## **For the Third Year Running, KemperLesnik® Selected as Chicago's Best and Brightest Companies to Work For**

CHICAGO (June 29, 2018) – For the third consecutive year, [KemperLesnik](#) was chosen as a winner of the Chicago's Best and Brightest Companies to Work For. This prestigious title is only given by the [National Association of Business Resources](#) to companies that “deliver exceptional human resource practices and an impressive commitment to their employees.”

The National Association of Business Resources assesses companies “based on categories such as communication, work-life balance, employee education, diversity, recognition, retention and more.” These values are held in high regards at KemperLesnik to ensure a strong work culture and environment to learn.

“The biggest point of differentiation at KemperLesnik is our people,” said Steve Skinner, CEO of KemperLesnik. “Our primary goal is to attract and retain the best talent in the industry, and it is gratifying to know that our people value the agency as much as we value them.”

KemperLesnik will be honored on July 27, 2018 at the Drury Lane Theatre and Conference Center along with the other award winners in the Chicago area. Upon winning this award, the National Association of Business Resources provides each company with “a complimentary assessment report and benefits throughout the year.” KemperLesnik will then analyze the report to determine how they continue to grow and support all of their employees to the best of their ability.

For a complete list of all of the 2018 Best and Brightest Companies to Work For, visit: <http://thebestandbrightest.com/events/chicagos-2018-best-brightest-companies-work/winners/>

### **About KemperLesnik:**

[KemperLesnik](#) is a leading [public relations](#), [event marketing](#), [sports marketing](#) and [content marketing](#) agency serving Fortune 500 clients. Ranked among Chicago's top PR agencies, KemperLesnik produces award-winning campaigns that connect people to brands in innovative ways. With content generation at its core, the agency specializes in delivering integrated communications for leading brands in consumer, corporate, sports and travel and tourism industries. KemperLesnik has [managed major national and international events](#), including the [Maui Jim Maui Invitational](#), [Windy City Wine Festival](#) and [numerous PGA TOUR affiliated events](#), for more than 30 years. For more information, visit [www.kemperlesnik.com](http://www.kemperlesnik.com) or follow on Twitter @[KemperLesnik](#).

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