



KEMPERLESNIK® PROMOTES ROB CHRISTENSON TO EVENT MANAGER

CHICAGO (March 22, 2018) – [Rob Christenson](#) has been named event manager for [KemperLesnik](#), an award-winning public relations, events, sports marketing and content marketing agency.

Prior to joining KemperLesnik, Rob served as tournament coordinator for the [Illinois Junior Golf Association](#), coordinating hundreds of events throughout the state of Illinois, served as the operations coordinator for the Valero Texas Open and was the Player Development Coordinator for PGA of America-Illinois Section, running the 2014 Drive Chip and Putt program. Rob earned a Bachelor of Science degree in Recreation, Sport and Tourism from The University of Illinois.

“Rob has become our clients’ go-to for everything operations related,” said [Tom Valdiserri](#), executive vice president, co-managing director of KemperLesnik. “He has been an integral member of our team since joining us in 2014, and we look forward to many more great achievements in the future.”



Rob joined KemperLesnik in 2014 as a contract hire working on the [Chicago Elite Classic](#). His hard work during that year led him to full-time employment with the organization in 2015 as event coordinator. Since then, Rob has been a vital member of the events department playing an important role in operations for each of our sports properties, including the [Maui Jim Maui Invitational](#), [CBS Sports Classic](#), [McDonalds All American Games](#) and both the [Naperville](#) and [Windy City Wine Festivals](#).

In his new role, Rob will continue to take charge and lead several of the operational efforts for KemperLesnik events.

About KemperLesnik

[KemperLesnik](#) is a leading [public relations](#), event marketing, [sports marketing](#) and content marketing agency serving Fortune 500 clients. Ranked among Chicago’s top PR agencies, KemperLesnik produces award-winning campaigns that connect people to brands in innovative ways. With content generation at its core, the agency specializes in delivering integrated communications for leading brands in consumer, corporate, sports and travel and tourism industries. KemperLesnik has managed [major national and international events](#), including the [Maui Jim Maui Invitational](#), [Windy City Wine Festival](#) and numerous [PGA TOUR affiliated events](#), for more than 30 years. For more information, visit www.kemperlesnik.com or follow on Twitter [@KemperLesnik](#).

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