



KEMPERLESNIK® PROMOTES MEGAN GODFREY TO GROUP ACCOUNT DIRECTOR

CHICAGO (March 30, 2018) – [KemperLesnik](#), an award-winning public relations, events, sports marketing and content marketing agency, has named [Megan Godfrey](#), group account director of public relations.

Megan joined KemperLesnik in 2011 as an account executive, and has since taken on leadership of multiple clients and PR programs. Megan’s work includes event PR for the [Maui Jim Maui Invitational](#) and multiple golf tournaments including the [BMW Championship](#), [UL International Crown](#), [KPMG Women’s PGA Championship](#) and [KitchenAid Senior PGA Championship](#).

In addition to events, Megan has become known as one of the most talented and knowledgeable PR professionals in golf, as she has effectively led a team that represented fantastic luxury destinations, such as [Big Cedar Lodge](#), [Harbor Shores](#), [Mossy Oak](#), [Primland](#), [Sea Island](#), [Silvies Valley Ranch](#) and [Streamsong](#).

“Megan is an incredibly talented public relations professional and agency leader” said [Amy Littleton](#), executive vice president, co-managing director of KemperLesnik. “She is squarely focused on delivering results that beat our clients’ expectations time and again, and she always does it with a smile. We look forward to Megan’s continued growth and incredible accomplishments at KemperLesnik.”

Prior to joining KemperLesnik, Megan held PR and marketing positions with [Moji](#), an athletic start-up, and [CDW](#). Megan also spent a few years pursuing a professional golf career on the Futures Tour, Cactus Tour and Canadian Women’s Tour. Megan earned a Bachelor of Science in marketing and business administration from The University of Illinois at Urbana-Champaign, where she played on the women’s golf team.



In her new role, Megan will report directly to executive vice president, Amy Littleton, and continue managing her multitude of clients in the events and golf space.

About KemperLesnik

[KemperLesnik](#) is a leading [public relations](#), event marketing, [sports marketing](#) and content marketing agency serving Fortune 500 clients. Ranked among Chicago's top PR agencies, KemperLesnik produces award-winning campaigns that connect people to brands in innovative ways. With content generation at its core, the agency specializes in delivering integrated communications for leading brands in consumer, corporate, sports and travel and tourism industries. KemperLesnik has managed [major national and international events](#), including the [Maui Jim Maui Invitational](#), [Windy City Wine Festival](#) and numerous [PGA TOUR affiliated events](#), for more than 30 years. For more information, visit www.kemperlesnik.com or follow on Twitter @[KemperLesnik](#).

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