



## KEMPERLESNIK® NAMES AMY LITTLETON EXECUTIVE VICE PRESIDENT, CO-MANAGING DIRECTOR

**CHICAGO (March 7, 2018)** – [KemperLesnik](#), an award-winning public relations, events, sports marketing and content marketing agency, has named [Amy Littleton](#), executive vice president, co-managing director. In addition to leading the public relations and content marketing divisions of the agency, in this new position, she will manage the agency in partnership with Executive Vice President, Co-Managing Director [Tom Valdiserri](#).

Prior to joining KemperLesnik, Littleton spent close to a decade working in her own PR agency business, as well as in the Business Marketing and Technology Practice at Edelman, at Slack and Company, and at [General Mills, Inc.](#), where she supported a nationwide media tour with the gold medal winning U.S. Women's Olympic Hockey Team.

"Amy has a proven ability to lead teams, grow agency business and make KemperLesnik one of the best places to work," said [Steve Skinner](#), CEO of KemperLesnik. "Her dedication to the communications industry and commitment to results have secured her recognition as a leader among agency executives in Chicago."

"Amy is the consummate professional, and I look forward to continuing our partnership as leaders of KemperLesnik," said Valdiserri. "Our goals for the company are the same – do great work, grow the business, have fun and give back."

Littleton specializes in strategic communications, reputation management, brand activation and event communications. She is adept at leading global communications programs, managing large teams, leading multiple client relationships and managing financials.

Amy is past president of the [Public Relations Society of America Chicago](#). She sits on the board of the [Insurance Industry Charitable Foundation](#) Midwest Division, is co-chair of the [Executive's Club of Chicago, Sports and Entertainment Forum](#) and is a member of [GOLF 20/20](#). She holds a Bachelor of Science in Business Marketing from [The Florida State University](#) and a Master of Business Administration from the [Quinlan School of Business](#) at Loyola University Chicago. She is a co-author of *The Handbook of Strategic Public Relations and Integrated Marketing Communications*.

### About KemperLesnik

[KemperLesnik](#) is a leading [public relations](#), event marketing, [sports marketing](#) and content marketing agency serving Fortune 500 clients. Ranked among Chicago's top PR agencies, KemperLesnik produces award-winning campaigns that connect people to brands in innovative ways. With content generation at its core, the agency specializes in delivering integrated communications for leading brands in consumer, corporate, sports and travel and tourism industries. KemperLesnik has managed [major national and international events](#), including the [Maui Jim Maui Invitational](#), [Windy City Wine Festival](#) and numerous [PGA TOUR affiliated](#)

[events](#), for more than 30 years. For more information, visit [www.kemperlesnik.com](http://www.kemperlesnik.com) or follow on Twitter @[KemperLesnik](#).

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